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WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952496-1	09/23/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1798

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	952496	WOC10033714

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	6a Eyeopener	558-7a	--WTF--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--WTF--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/19/12	6:59 AM	6a Eyeopener	558-7a	:30	0FA12Z118H	\$1,500.00 NM
2	WCVB	Th	09/20/12	5:59 AM	6a Eyeopener	558-7a	:30	0FA12G086H	\$1,500.00 NM
2	09/18/12	09/21/12	Good Morning America	658-9a	--WTF--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--WTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/19/12	7:58 AM	Good Morning America	658-9a	:30	0FA12Z118H	\$800.00 NM
2	WCVB	Th	09/20/12	8:29 AM	Good Morning America	658-9a	:30	0FA12G086H	\$800.00 NM
3	09/18/12	09/21/12	LIVE WITH KELLY & MIC	9A-10A	--WTF--	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--WTF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	09/19/12	9:55 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12Z118H	\$300.00 NM
1	WCVB	Th	09/20/12	9:45 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12G086H	\$300.00 NM
4	09/18/12	09/21/12	STEVE HARVEY DAY	10-11a	--WTF--	:30	2	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--WTF--	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/19/12	10:37 AM	STEVE HARVEY DAY	10-11a	:30	0FA12Z118H	\$150.00 NM
2	WCVB	F	09/21/12	10:38 AM	STEVE HARVEY DAY	10-11a	:30	0FA12G086H	\$150.00 NM
5	09/19/12	09/21/12	The View	1058-12n	--WTF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--WTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	09/19/12	10:59 AM	The View	1058-12n	:30	0FA12Z118H	\$700.00 NM
1	WCVB	F	09/21/12	11:33 AM	The View	1058-12n	:30	0FA12G086H	\$700.00 NM



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952496-1	09/23/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1798	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/19/12	09/21/12	Midday News Class of Time - Pre-emptible with notice	1158a-1230p	--WTF--	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	09/20/12	12:21 PM	Midday News	1158a-1230p	:30	0FA12G086H	\$600.00 NM
7	09/19/12	09/21/12	Millionaire Class of Time- Immediately Pre-emptible No Makegood Required	1228-1p	--WTF--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	09/21/12	12:52 PM	Millionaire	1228-1p	:30	0FA12G086H	\$500.00 NM
8	09/19/12	09/21/12	The Chew Class of Time - Immediately Pre-emptible without notice	1-2p	--WTF--	:30	2	\$450.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/19/12	1:29 PM	The Chew	1-2p	:30	0FA12Z118H	\$450.00 NM
2	WCVB	F	09/21/12	1:32 PM	The Chew	1-2p	:30	0FA12G086H	\$450.00 NM
9	09/19/12	09/21/12	ELLEN EF Class of Time - Immediately Pre-emptible without notice	4P-5P	--WTF--	:30	3	\$700.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/19/12	4:34 PM	ELLEN EF	4P-5P	:30	0FA12Z118H	\$700.00 NM
2	WCVB	Th	09/20/12	4:55 PM	ELLEN EF	4P-5P	:30	0FA12G086H	\$700.00 NM
3	WCVB	F	09/21/12	4:20 PM	ELLEN EF	4P-5P	:30	0FA12G086H	\$700.00 NM
10	09/19/12	09/21/12	M-F Inside Edition Class of Time - Pre-emptible with notice	658-730p	--WTF--	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/19/12	6:59 PM	M-F Inside Edition	658-730p	:30	0FA12Z118H	\$1,500.00 NM
11	09/19/12	09/21/12	Chronicle Class of Time - Pre-emptible with notice	728-8p	--WTF--	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	09/20/12	7:29 PM	Chronicle	728-8p	:30	0FA12G086H	\$1,500.00 NM
Total Spots							19		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,000.00
<u>Agency Commission</u>	\$2,100.00
<u>Net Amount Due</u>	\$11,900.00